



# Inspiring the Next Generation

**In November 2011, Leica Geosystems began a partnership with the Class of Your Own (COYO) initiative to raise the profile of architecture, engineering, and professional construction careers in UK schools.**

Through practical workshops students will plan, manage, and complete their own sustainable building project, learning about new technology, such as 3D laser scanning and BIM (Building Information Modeling), sustainability techniques, and environmental issues; as well as gaining a clear appreciation of the wide range of career opportunities in the Built Environment, from architect and surveyor to structural engineer and construction manager.

"Young people spend all day in buildings, be it in school, at home, or their local shopping center. If we can encourage them to see the industry as a thoroughly exciting place to be, they are well placed to contribute to the demanding tasks as the next generation of construction professionals," comments Alison Watson, Co-Founder of COYO.

"I am pleased to have the support of such a reputable and world-renown organization. Kids get thoroughly excited when they work with genuine professional

equipment. I'm really grateful to the team at Leica Geosystems who so generously support our young people by providing them with access to the latest technology, from the handheld Leica DISTO™ to 3D laser scanners."

David Price, Managing Director Leica Geosystems Ltd UK, says "Class of Your Own is a unique program offering young people a chance to experience the excitement, the buzz, and the pride of working in our industry. We are proud to be able to support such a ground-breaking cause, to not only help raise the profile of the industry and inspire a new generation of people to enter the profession, but also to provide students with an authentic sense of project ownership and inclusion."

With this in mind Leica Geosystems, with support from COYO, invited local school students to take part in a competition to find out what it's like to be a Surveyor for the day and to win a classofyour-own® Design, Engineer, Construct! curriculum, which encourages young learners to discover the professional Built Environment. ■

*For more information about the project visit [www.classofyourown.com](http://www.classofyourown.com)*