

# Geospatial Content Solutions User Group Meeting 2020

Creating smart digital realities with airborne mapping solutions



## **Smart digital realities**

The annual User Group Meeting for Geospatial Content Solutions will be held from 19 - 21 February 2020 at the Hotel Barceló Sevilla Renacimiento, in Seville, Spain.

Join us for this exclusive industry event where you will learn about the latest innovations in airborne imaging and LiDAR mapping. Hexagon customers and product experts will present the latest projects from around the world and the social program will allow you to network with colleagues and friends.





#### Venue & accommodation

Join us at Hotel Barceló Sevilla Renacimiento, located on the banks of the Guadalquivir River, just a few minutes from the historical centre of Seville. www.visitasevilla.es



### **Registration rates**

Free of charge: Companies with Gold or Silver Customer Care Packages

EUR 130: Early bird rate (until 31 December 2019)

EUR 230: Normal rate



Don't miss out and register now!

leica-geosystems.com/UGM2020



# Agenda | 19 - 22 February 2020

		Wednesday, 19 February	Thursday, 20 February Room Seville 1, Hotel Barceló	Friday, 21 February Room Seville 1, Hotel Barceló	Saturday, 22 February
09:00			<b>Keynote</b> John Welter, Hexagon, USA	HxGN Content Program updates Katie Fitzsimmons, Hexagon, USA	
09:30			The use of CityMapper in the UK Ralph Coleman, Bluesky, UK	Mapping for wireless telco: From Landsat to CityMapper Nick Hubing, Landinfo, USA	Shuttle Service Airport
10:00			From traditional survey towards deep learning on CityMapper data Tom Vansteelandt, Vansteelandt, Belgium	3D is the New Normal in Switzerland Swisstopo, André Streilein, Switzerland	
10:30			Coffee Break	Coffee Break	
11:00			HxMap processing software updates Felix Rohrbach, Hexagon, Finland	Airborne bathymetric LiDAR news & market outlook Anders Ekelund, Hexagon, Sweden	
11:30			CityMapper-Towards the hybrid era Isabella Toschi, Bruno Kessler Foundation, Italy	Shom's bathymetric LiDAR activities using a HawkEye III Yves Pastol, Shom, France	Excursion to "Finca Mirandilla" Flamenco and equestrian show Bull fighting training
12:00			HxDR - Visualize digital reality Pascal Strupler, Hexagon, Switzerland	Mapping coastal near-shore bathymetry using the Chiroptera 4X Russell Faux, Quantum Spatial, USA	Andalusian lunch
12:30	- Shuttle		Lunch in Hotel	Lunch in Hotel	
13:30	Service Seville		Hexagon's hybrid sensor roadmap Poul Noergaard & Ron Roth, Hexagon, Denmark, USA	A pilot project of digital twin for smart city Sangkwan Nam, All4Land, South Korea	
14:00	Airport to Hotel Barcelo	HxMap Workshop	Woolpert's early project success with TerrainMapper Joseph Seppi, Woolpert, USA	Added value of digital aerial photography to the cartographic and orthophotographic coverage of Algeria's territory Benahmed Daho Ali, INCT, Algeria	Shuttle Service Airport & Hotel
14:30		Hotel Barceló Seville	<b>TerrainMapper project</b> John Copple, Sanborn, USA	Customer success services Mike Davies, Hexagon, Switzerland	
15:00		14:00 - 16:00	Coffee Break	End of UGM program	
15:30		Mark O'Neil, Hexagon, USA	Tech overview, new applications and testings of Single Photon LiDAR Gottfried Mandlburger, Technical University Vienna, Austria	Shuttle Service to Airport	
16:00 16:30			Evaluating the potential of single- photon LiDAR for Ontario's eFRI lan Sinclair, OMNR, Canada		
17:00				Individual Activities	
17:30 18:00					
18:30					
19:00		Welcome reception at the Millenium Bar, Hotel Barceló	Shuttle Service	Shuttle Service	
20:00					
20:30				Meet the Team	
21:00		Dinner at Hotel Barceló Seville	Dinner at "Palacio de Guardiola", Seville	Tapas bar, Seville (optional)	
21:30					
22:30					
			Shuttle Service	Shuttle Service	

### Location





### Seville, an award-winning city

Seville was named the number one city to visit by Lonely Planet's Best in Travel 2018. We look forward to not only present you an insightful conference program, but also explore a fantastic destination during our social events.

Find out more about Seville www.visitasevilla.es/en/official-webguide-seville

# **Social Program**



Thursday 19.00 - 22.30 Palacio de Guardiola

Join us for dinner at Palacio de Guardiola with a private history guide and a Spanish guitar player. Palacio de Guardiola is situated in Puerta de Jerez, located in the historic center of Seville.



Saturday 10.30 - 14.00 Bulls ranch Finca Mirandilla

See a flamenco equestrian show and a bull training session on Saturdays excursion, followed by a typical Andalusian lunch.

Hexagon is a leading global provider of information technologies that drive productivity and quality across geospatial and industrial enterprise applications. Hexagon's solutions integrate sensors, software, domain knowledge and customer workflows into intelligent information ecosystems that deliver actionable information. They are used in a broad range of vital industries. Hexagon (Nasdaq Stockholm: HEXA B) has more than 16,000 employees in 46 countries and net sales of approximately 3.4bn USD. Learn more at <a href="hexagon.com">hexagon.com</a> and follow us @HexagonAB. Hexagon is a leading global provider of information technologies that drive productivity and quality across geospatial and industrial enterprise applications.